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> OLYMPIC PROPOSAL

TECHNICAL INFORMATION

Discipline proposed for inclusion in the Olympic Games: Roller speed skating



Event proposed for inclusion in the Olympic Games: 10

	
Track 500 m sprint 1,000 m 10,000 m elimination 15,000 m points Road Marathon	Track 500 m sprint 1,000 m 10,000 m elimination 15,000 m points Road Marathon

Competition format

- 3 days of competition
- Day 1 – 500 m sprint and 10,000 m elimination (men & women)
 - ▶ 500 m sprint – 50 skaters, with 10 heats of 5 skaters. The winners advance to 2 semi-finals of 5 skaters each. The first 2 in each semi-final and the person with the best third place time participate in the final.
 - ▶ 10,000 m elimination – A total of 50 laps. After the first 5 laps are completed, the last skater to cross the starting line of each lap is eliminated. 5 athletes skate in the final lap.
- Day 2 – 1,000 m and 15,000 points (men & women)
 - ▶ 1,000 m – 50 skaters, with 5 heats of 10 athletes. The winners of the 5 heats plus the 10 best times participate in the final.
 - ▶ 15,000 m points – A total of 75 laps. Points are assigned every second lap, with two points being awarded to the first skater to cross the line and one point to the second skater. For the final lap, the winner receives three points, the second placed skater receives two points and one point is awarded to the third place skater.
- Day 3 – Marathon (men & women)
 - ▶ Marathon – Road event of 42,195 m with mass start.

Athlete quota

	
50	50

Foreseen qualification system

Selection to be based on results from continental championships. The following allocation takes into account the number of national affiliated federations and the skaters in each continent:

- Europe – 13 men and 13 women
- Asia – 13 men and 13 women
- America – 13 men and 13 women
- Africa – 6 men and 6 women
- Oceania – 5 men and 5 women

International and national officials

The number of international and national officials required to run the competitions at the Olympic Games would be:

International	National
10	2

Other discipline(s)/event(s) which may be proposed for inclusion in future Olympic Games:

- Skateboarding
- Downhill
- Inline hockey
- Figure skating
- Freestyle
- Rink hockey
- Aggressive
- Alpine

Sport presentation

Description of the way the event is/would be presented at the following competitions:

Major competitions:

- Live music
- Sport demonstrations

Olympic Games:

- Live music
- In-venue entertainment
- TV and Web promotion
- Video boards



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VENUE AND EQUIPMENT

Competition/warm-up/training venue requirements

Competition venue	
Number of venues	1 or 2
Type of venue(s)	200 m polyurethane track or a 400 m–600 m road circuit (minimum width 8 m) and a paved road for marathon
Capacity of competition venue(s) required	Minimum of 3,500 spectators
Average cost of infrastructure(s) needed	USD 266,000–400,000 – outdoor track USD 670,000–950,000 – indoor track
Possibility of sharing the venue(s) with other sports	Yes (athletics – marathon and race walk)
Technical requirements	Electronic timekeeping, photo finish, video scanner, lap counter, bell, large TV screen, loudspeaker
Warm-up venue	
Number of venues	1
Type of venue(s) needed	300 m of straight road surface or 300–400 m circuit
Training venue	
Number of venues	1
Type of venue(s) needed	200 m polyurethane track or a 400 m–600 m road circuit (minimum width 8 m) and a paved road for marathon
Possibility of sharing the venue(s) with other sports	Yes (athletics – marathon and race walk)
Technical requirements	None

Sports equipment

The FIRS states that no particular equipment is required to run the competition.

Personal equipment

The cost of personal equipment a person needs to:

- Compete at an elite level: USD 1,105 (skates, wheels, helmet and uniform)
- Get involved in the sport: USD 120 (skates and helmet)

VALUE

Rationale/reasoning of proposal

The FIRS states that it has proposed roller speed skating because it the most interesting roller sport for both spectators and TV broadcasters. Meanwhile, the 5 events would allow both sprinters and long distance skaters to compete in the Olympic Games. The inclusion of roller speed skating on the Olympic Programme would increase the appeal of the Olympic Games among young people. The sport is practiced by both men and women on all 5 continents, with 14 countries from 4 different continents winning medals at the 2008 world championships. Roller sports are practised by 50 million people around the world, and the FIRS has more than 1 million affiliated skaters through its 112 national federations.

Added value for the Olympic Games

The FIRS states that inclusion of roller speed skating in the Olympic Programme would reconcile young people with the Olympic Games, as they are no longer as attracted by the traditional Programme. It would also represent the expression of a sport practised by more than 50 million people and by more than one million card-carrying athletes.

Roller speed skating is an ecological sport that can offer a model for pollution reduction in big cities. By including roller speed skating in the Olympic Games, the IOC could demonstrate leadership in providing environmental protection for future generations.

The inclusion of roller speed skating could possibly provide the IOC with additional broadcasting revenues, as broadcasters find the sport attractive for young people.

Impact of inclusion on the sport and Federation

The FIRS states that the inclusion of roller speed skating in the Olympic Programme would guarantee the FIRS the economic resources to help countries emerging in the discipline. It would also allow the FIRS to extend and organise other disciplines worldwide.

APPEAL OF THE SPORT

Appeal to client groups

The FIRS states the following regarding the appeal of the sport for the following client groups:

Young people	Roller speed skating is cheap to practise, easy to learn, attracts young people, and can be practiced outdoors.
General public	Roller speed skating is fun, a good form of exercise, and a good mode of transportation. It can be practiced by men and women of all ages.
Press	The visual images of roller speed skating are spectacular and attract attention from a wide audience.
Television	Roller speed skating is fresh, dynamic and competitive and easily creates emotions among the TV audience.
Sponsors	The growth trend and the dynamism and speed of roller sports make it a strategic investment for all types of sponsors.

Increasing the appeal of the sport

The FIRS states the following regarding the steps it has taken to increase the appeal of their sport for the following client groups:

Young people	The FIRS is increasing the emphasis placed on web-based communication tools, including forums, blogs, YouTube and Facebook. These tools are used by many young people around the world to arrange time and locations to meet to skate.
General public	The FIRS organises "Roller Green Days", where millions of skaters worldwide meet to spend the day skating.
Press	In recent years, journalists have been asking for an increasing number of interviews with managers, athletes and event organisers.
Television	The FIRS is continuing to build relationships with agencies to ensure a more efficient distribution of roller sport images worldwide.
Sponsors	The FIRS has developed a corporate identity in order to promote the values of skating in a more effective way. A real FIRS brand has been launched for a better spread of the FIRS image and the logo has been revised. The FIRS is working with roller skate and accessories producers and others in the sporting industry to further develop and promote skating. The FIRS has applied the same approach in its collaboration with companies in other industrial sectors. The FIRS is also present in the major international forums during which important trade agreements are settled and network relations are consolidated.

PARTICIPATION OF BEST ATHLETES IN THE OLYMPIC GAMES

The FIRS states that all roller speed skating athletes worldwide have the great ambition to participate in the Olympic Games, and that all the best skaters would compete in the Olympic qualification events. All other competitions would be stopped during the Olympic qualifications and the Olympic Games. Roller speed skaters are not guaranteed high remunerations and participation in the Olympic Games would provide them with an opportunity to increase their scarce earnings.

> HISTORY AND TRADITION

Establishment

Year of establishment of the FIRS: 1924

Date of IOC recognition: 1998

Disciplines

Disciplines managed by the FIRS:

- Roller speed skating
- Roller artistic skating
- Rink hockey
- Roller inline hockey
- Inline downhill
- Freestyle
- Skateboarding

World championships

Year of first men's world championships: 1937

Year of first women's world championships: 1954

Number of men's world championships held to date: 35

Number of women's world championships held to date: 33

Frequency of world championships: Annually (men & women)

Other multi-sport games

	Number of times on the programme	Year of most recent inclusion
World Games	7	2005
All-Africa Games	0	Not applicable
Pan-American Games	8	2007
Asian Games	1	2007
Commonwealth Games	0	Not applicable
Universiade	0	Not applicable

> UNIVERSALITY

MEMBER NATIONAL FEDERATIONS

The FIRS has 111 member national federations corresponding to NOCs:



	NF 2008	% NOCs in continent	NF 2005
Africa	20	38%	9
America	28	67%	21
Asia	20	45%	14
Europe	41	84%	34
Oceania	2	12%	2
Total	111	54%	80

ACTIVE MEMBER NATIONAL FEDERATIONS



Percentage of national federations that organised national championships within the last year (corresponding to the number of national federations affiliated to the IF):

Africa	40%
America	79%
Asia	75%
Europe	78%
Oceania	100%
Total	71%



Average percentage of national federations that took part in qualifying events for the last two world championships (corresponding to the number of national federations affiliated to the IF):

		
Africa	5%	3%
America	80%	59%
Asia	53%	48%
Europe	55%	47%
Oceania	100%	100%
Worldwide	59%	51%

Percentage of national federations that took part in qualifying events for the World Games (corresponding to the number of national federations affiliated to the IF):

		
Africa	0%	0%
America	18%	14%
Asia	15%	15%
Europe	15%	15%
Oceania	100%	100%
Worldwide	14%	13%

Average percentage of national federations that took in part in the last and previous editions of the junior world championships (corresponding to the number of national federations affiliated to the IF):

		
Africa	0%	0%
America	48%	41%
Asia	60%	58%
Europe	49%	43%
Oceania	100%	75%
Worldwide	64%	54%

Percentage of national federations that took part in last FIRS continental championships (corresponding to the number of national federations affiliated to the IF):

	NF (2008)	NF (2005)
Africa	60%	33%
America	75%	69%
Asia	70%	50%
Europe	71%	50%
Oceania	100%	100%

GLOBAL SPREAD OF EXCELLENCE

Total number of medals awarded at the world championship over the last 10 years: 300 (100 gold, 100 silver and 100 bronze)

	Number of countries that won medals	Percentage compared to the affiliated NFs	Continental distribution of medals won
Africa	0	0%	0%
America	5	18%	34%
Asia	2	10%	13%
Europe	6	15%	40%
Oceania	2	100%	13%
Total	15	13%	100%

> POPULARITY

TICKET SALES AND ATTENDANCE

World championships (men & women combined):

	Tickets for sale	Tickets sold	Total attendance (including non-paying spectators)
Last	40,000	28,000	33,000
Previous	116,000	101,000	116,000

MEDIA ACCREDITATION REQUESTS

Number of media accreditation requested and granted at the last two world championships:

	Last	Previous
Requested	90	110
Granted	90	110

TELEVISION COVERAGE

World championships

Number of territories where the last two world championships were broadcast:

Last	Previous
13	16

Number of territories that paid for TV rights for the last two world championships:

Last	Previous
10	9

PRESS COVERAGE

World championships

Number of articles published during the last two world championships:

Last	Previous
Not available	

NEW MEDIA

- Average number of unique visits to the FIRS' official website per day: 797
- Average number of page views of the FIRS' official website per day: 7,871
- Average daily number of visits to the FIRS' official website during the last world championship: 1,785

The FIRS states that its website contains videos of the world championships of all roller sport disciplines and FIRS major assemblies. The website also contains video and photo galleries. An online back office administration panel is available for the board members of the FIRS.

MAJOR SPONSORS

Benefits that the FIRS received from its five major sponsors from 2005 to 2008 (maximum five sponsors):

	Cash	VIK	Discounts	Services	Other
Vesmaco	X				
Rollerblade	X	X		X	
Fila	X	X		X	
Roces	X	X		X	
Kia	X	X			

> TRANSPARENCY AND FAIRNESS ON THE FIELD OF PLAY

JUDGING/REFEREEING

Judging has a low impact on the result of a roller speed skating event.

Summary of information provided by the FIRS with respect to the steps taken to train, certify, select and evaluate judges and referees:

Training

Every year, the FIRS organises technical clinics for judges in all the disciplines.

Certification

National judges who have completed the required technical courses, have 5 years of experience, and are fluent in English and/or Spanish may take an international test. This test, which is offered at the world championships, comprises a written and an oral component. Only those who pass the written test take the oral test. Based on the test results, a FIRS Commission selects candidates to be appointed as international judges.

Selection

Judges are selected based on both their previous experience and their performance during continental events and world championships. The Chief Referee evaluates their performance and prepares a report following each observed event. Those judges that receive the highest evaluation will be appointed by the Comité International de Course (CIC) to judge at the World Championships.

The CIC is also responsible for selecting the Chief Referee. The CIC makes this decision during a preparatory meeting which is held one day before the event starts.

Evaluation

The CIC evaluates judges based on their skills and determines who may be appointed Chief Referee. These evaluations are conducted during the world championships.



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FAIRNESS, TRANSPARENCY AND OBJECTIVITY OF RESULTS

The FIRS provided the following information regarding the steps taken by the Federation to ensure fairness, transparency and objectivity of results in the sport:

The actions taken to ensure fairness, transparency and objectivity of results vary per discipline. For roller speed skating, results are determined objectively through an electronic timekeeper, a photo-finish system, and a video scanner. The FIRS supervises the fairness, transparency and objectivity of the judges, and may adopt measures of expulsion if necessary.

NON-DISCRIMINATION, FAIR PLAY AND SOLIDARITY

The FIRS provided the following information regarding measures taken by the Federation to ensure non-discrimination, fair play and solidarity in the sport:

FIRS competitions are open to all national federations, without discrimination of race and/or religion. The FIRS also encourages the participation of developing countries at its events by providing financial assistance, including lodging and per diems to their best skaters. In the 2008 World Championship in Spain, 60 athletes from developing countries received free board and lodging.

> ATHLETE WELFARE

ANTI-DOPING

The FIRS has confirmed in writing that it has adopted the World Anti-Doping Code.

Doping controls

Statistical details on doping controls conducted by the Federation:

	Total number of tests	Total number of out-of-competition tests	Number of tests which resulted in Anti-Doping Rule violations
2003	86	0	3 (0.7%)
2004	102	0	1 (0.1%)
2006	112	0	2 (1.7%)
2007	125	0	0
2008	127	0	0

MONITORING ATHLETES' HEALTH

The FIRS has a Medical Commission which is represented within the Federation's Executive Committee. The Commission does not publish leaflets or brochures explaining health issues related to the sport. The Commission monitors athletes' health at a national level through national federations and at world championships.

Monitoring athletes' health – other

The FIRS has established a Medical Commission, which is composed of three doctors, and which monitors athletes health. A second Commission, which is also composed of three doctors, is responsible for the anthropometric evaluation of athletes.

> DEVELOPMENT

DEVELOPMENT OF THE FEDERATION

Strategic planning

The FIRS states that it has a strategic planning process in place.

Main achievements

Information provided by the FIRS with respect to its main achievements over the past three years:

The FIRS achieved an increase in the number of member federations participating in the world championships and noted an increase in the qualitative level of the athletes and the organising committees. More than 50 countries from the 5 continents participated in each world championship, and there was equal participation of men and women. The FIRS has further developed disciplines in Central and South America, Asia and Africa and has implemented anti-doping monitoring according to WADA requirements.

Main priorities

Summary of the information provided by the FIRS with respect to the priorities in its strategic plan (full text provided in the annex):

Athletes	Monitor athlete health
Coaches	Update technical skills of coaches
Anti-doping/medical	Dissemination of WADA information
Promotion of women	Equal participation by men and women in the sport
Sports administration	Continental organisation
Communication/marketing	Promotion of the FIRS brand
Young people	Develop roller sports as a sport for young people
Development	Increase the number of affiliated federations
Other: Olympic Games	Obtain a place on the Olympic Programme for the 2016 Olympic Games

Strategic milestones

Summary of the information provided by the FIRS with respect to the major milestones and challenges of its strategic plan (full text provided in the annex):

	Major milestones and challenges
Next year	The main objective for the FIRS in 2009 is to obtain a place on the Olympic Programme for the 2016 Olympic Games.
Mid/long-term	<ul style="list-style-type: none"> Variety of promotional activities to obtain a place on the Olympic Programme Provide invitations to all IOC members to attend the World Roller Speed Skating Championships, to ensure they have the information they require when they vote about which sport(s) to include on the Olympic Programme.

Follow-up from the last report of the Olympic Programme Commission

The FIRS states the following regarding the actions taken by the Federation following the Olympic Programme Commission Report to the 117th IOC Session (full text provided in the annex):

The FIRS increased its activity of meetings with the majority of IOC members so they are aware which discipline (roller speed skating) the FIRS is asking for inclusion in the Olympic programme. The FIRS also sent all IOC members a short three-minute video about roller speed skating and its appeal to young people.

DEVELOPMENT OF THE SPORT

Main development programmes

Summary of the three main development programmes run by the FIRS over the past five years:

- Increase the number of affiliated federations and encourage their participation in the world championships and their relationship with their respective NOC
- Development of roller sports in Africa, Central America and Asia
- Technical seminars for judges and trainers

Youth development

Summary of the FIRS' main developments specifically aimed at young people:

The FIRS aims to increase the number of disciplines under its control, particularly those disciplines which appeal to young people.

> GOVERNANCE

STATUS OF FEDERATION

The FIRS has provided written confirmation that it is a non-profit organisation and that the Federation recognises the Court of Arbitration for Sport's jurisdiction and accepts the Code of Sports-related Arbitration.

STRUCTURE/COMPOSITION OF DECISION-MAKING BODIES

Board members

The FIRS Board currently has 12 members, all of whom are elected for a period of four years. The continental breakdown of the members is presented below.

Africa	1
America	2
Asia	1
Europe	6
Oceania	2
Total	12

Organisational structure



Number of full-time equivalent (FTE) staff employed by the Federation:

	1995	2000	2005	Currently
Number of FTE staff	1	1	4	7

GENDER EQUITY

In the sport

Average percentage of member national federations (corresponding to the number of national federations affiliated to the IF) that took part in qualifying events for the last world championships:





	2008
	59%
	51%

The FIRS states the following regarding initiatives taken to increase gender equity in the sport:

There is equal participation of men and women across all disciplines under FIRS control and in the world championships.

In the IF governing bodies

Composition of the FIRS Executive Board:

2005		At present	
			
4	1	5	1

The FIRS Executive Board has a female membership of 16.7%, which is an absolute decrease of 3.3% from 2005.

ATHLETE REPRESENTATION

The FIRS states that it has an Athletes' Commission, whose members are elected by their peers. One member of the Athletes' Commission has the right to participate in, and vote at, the FIRS Executive Board meetings. Athletes' Commission members may also provide feedback during Technical Commission meetings, which are held at the start of each world championship.

FINANCE

- The share of the FIRS' total income generated by marketing and broadcasting from 2004 to 2007: 52%
- The share of the FIRS' total expenditures allocated to development from 2004 to 2007: 22%

ENVIRONMENT

The FIRS response indicates a partial understanding of environment / sustainability issues as they apply to its sport. Clearly a commitment has been made and some significant activity is under way. More detail of concrete results would be useful, however, and allow for a more thorough analysis of FIRS activities.

The FIRS does not appear to understand what is meant by Environmental Assessments. Nonetheless, roller sports as currently practised do not lead to major environmental impacts, making environmental assessments of minor importance at any time other than the possible location and construction of new facilities, and the hosting of major events.

The impact of roller sports stems primarily from the location and construction of venues, the operations of those venues during and between events, the use of energy, water and materials and the disposal of waste.



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ETHICS

The FIRS states that:

- Copies of the FIRS Constitution/Statutes and Regulations/By-laws can be found on the Federation's website.
- Copies of the FIRS annual reports and financial statements for 2006/2007 are not on the Federation's website.
- The majority of the members of the FIRS Executive Committee/Council/Board are elected by its membership.
- The FIRS has an independent Appeals Commission/Panel.
- The FIRS does not have an Ethics Panel.

> ANNEX

VALUE

Reasoning of proposal – full text

The FIRS states the following regarding the reasoning behind its choice of events for inclusion in the Olympic Programme:

FIRS esteems that those races are the most spectacular and interesting to spectators and televisions. Furthermore these ensure victory to sprinters and long distance skaters.

Rationale of proposal – full text

The FIRS states the following regarding its rationale for proposing roller speed skating for inclusion in the Olympic Programme:

FIRS esteems that the inclusion of roller speed skating in the Olympic Program could make fresh the program and being interesting to youth, young athletes and young spectators. Roller sports is the sport of the XXI Century. Young, dynamic, athletic, fast, amazing for public and televisions, with the certainty of results givens by timekeeping and photofinish. Practised at the same level by men and women. Spread in all the 5 continents. Popular from North Europe to Europe. From Asia to South and Central America, from North America to Oceania. 14 countries belonging to 4 continents won medals at the 2008 World Championships. Roller sports are practised by 50 million people in the world, more than 1 million affiliated skaters in our 112 national federations being FIRS members.

Roller skating is a young sport that may let youth approach the Olympic Movement again because no more interested in some sports disciplines included in the programme of the Games.

Added value for the Olympic Games – full text

The FIRS states the following regarding the added value roller speed skating would bring to the Olympic Games:

- To reconcile to the Olympic movement and to the Olympic Games young people, who are no more as attracted by the traditional program.
- To represent the expression of a sport practised by more than 50 million people and by more than 1 million card-carrying athletes.
- To give a contribute to the environmental protection. An ecological sport that can offer to the Olympic movement a model to look at the environmental protection and at the pollution reduction especially in the big towns.
- A young and ecological sport that can give to the IOC the opportunity to demonstrate to the world that sport looks with attention at the environmental protection to safe future generations.
- To guarantee to the IOC a possible economical profit from broadcasting which find our dynamic sport very attractive for youth.

Impact of inclusion on the sport and Federation – full text

The FIRS states the following regarding the impact that the inclusion of roller speed skating in the Olympic Games would have on its Federation and the sport:

- The inclusion in the Olympic program of roller sports can guarantee to FIRS the economic resources to help countries emerging in our disciplines.
- To extend and organise world-wide the other disciplines.
- The inclusion will be a great attraction for young people, who could have the opportunity to reconcile to the Olympic movement, having the possibility to take part at the games with their sport.

APPEAL OF THE SPORT

Appeal to client groups – full text

The FIRS states the following regarding the appeal of the sport for the following client groups:

Young people	Roller sports are sports which attract young people, for their sense of freedom, and freshness; they are easy to learn and cheap. Roller sports are spectacular, dynamic and can be practised in the open air.
General public	They are mass sport practised by more than 50 million people in the world, because they are pure fun and exercise as well as a means of transporting. Roller sports are transverse: they are appreciated and practised by men and women in all age groups.
Press	Images of roller sports are highly spectacular and attract many and different kinds of public; they awaken the attention of the traditional press as well as of the web press.
Television	Roller sports offer show, competitiveness and emotions. a fresh and dynamic sport with an high media power: 40 athletes on a 200 m track are a breathtaking show.
Sponsors	Roller sports have a trend of exponential growth and this makes them very interesting not only for the sponsors of their area. The variety and the differences of roller sports target make them strategic for sponsors of every category because they are synonym of dynamism, speed and balance.

Increasing the appeal of the sport – full text

The FIRS states the following regarding the steps it has taken to increase the appeal of their sport for the following client groups:

Young people	FIRS aim to a young public speaking its language. An increasing attention is addressed to the most immediate and interactive communication forms represented by web 2.0: not only the institutional site but also forums, you tube, Facebook, blogs. There are links on web sites that young people visit to meet every Friday evening in many big towns all over the world to skate as groups in the heart of the town.
General public	One of the most important event organised by FIRS are “the roller green days”: a full day to pass skating together with relatives, friends, and people, who share the same passion. Millions of skaters from all over the world meet and spend a whole day doing together what they like most: skating, contributing to the environmental protection.
Press	Presence in the major international forum becomes the occasion for increasing and consolidating the relations network with journalists. In recent years there are always more headings asking for interviews with managers and athletes of skating and news about the conduct of the major events.
Television	The world of television is always more concerned with the various disciplines of skating. Important relationships with agencies are building, to obtain a more efficient distribution of images of roller sports in the world.
Sponsors	A corporate identity has been conceived and developed for promoting in a more effective way the values of skating. And a real FIRS branding has been created to revise logo and actions for a better spreading of FIRS image. Strong synergies with the industrial world were created, that have led to the creation of a pool in which the major world producers of skates and accessories take part, to finalize projects aiming to the promotion and the development of skating. The same strategic approach has been carried out with companies belonging also to other industrial sectors. FIRS is also present in the major international forum during which important trade agreements have been settled as well as network and relations have been consolidated.

DEVELOPMENT OF THE FEDERATION

Main priorities – full text

Information provided by the FIRS with respect to the priorities in its strategic plan:

Athletes	Monitoring health
Coaches	Technical updating
Anti-doping/medical	Spreading of WADA info
Promotion of women	Total equity in FIRS
Sport administration	Continental organisation
Communication/marketing	Promotion of the image of the IF for main sponsors
Young people	Roller Sports: sports of the XXI century, young sport for young people
Development	Increase of affiliated federations
Other: Olympic Games	Our sport deserves to be at the Olympic Games. Achievement of the Olympic target.

Strategic milestones – full text

Information provided by the FIRS with respect to the major milestones and challenges of its strategic plan:

	Major milestones and challenges
Next year	Achieve the Olympic goal at IOC Session in Copenhagen 2009.
Mid/long-term	Promotion in order to achieve the Olympic goal. Invitation to all IOC members to attend the World Roller Speed Skating Championships so that at the right moment they may vote in full cognition of facts.

Follow-up from the last report of the Olympic Programme Commission – full text

The FIRS states the following regarding the actions taken by the Federation following the Olympic Programme Commission Report to the 117th IOC Session:

The FIRS increased its activity of meetings with the majority of IOC members in order to let them understand for which discipline (roller speed skating) we are asking for the inclusion in the Olympic programme.

Furthermore the FIRS prepared a short video (3 minutes) sent to all the IOC members to show what is roller speed skating and its appeal towards young people.